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AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1-22. (Cancelled)

23. (Previously Presented) A computer readable medium having a plurality of computer executable instructions for facilitating remote bidding in a declining price auction, comprising:

a communications instruction set that facilitates communication between a remote location and a declining price auction site;

a remote clock instruction set that utilizes information regarding an auction clock at the declining price auction site and determines a desired timing difference between a remote clock and the auction clock at the declining price auction site and controls operation of the remote clock to precede the clock at the declining price auction site; and

a bid selector instruction set that allows a remote purchaser to communicate an intention to purchase an item at a selected price.

24. (Previously Presented) The computer readable medium of claim 23, wherein the remote clock instruction set utilizes a synchronization time stamp provided by the auction site and a start delay variable that is indicative of an expected communication processing delay between the remote location and the auction site.

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25. (Previously Presented) The computer readable medium of claim 23, wherein the communications instruction set facilitates communicating the purchaser's desired purchase price to the auction site prior to a time when the clock at the auction site reaches the desired purchase price.

26. (Previously Presented) The computer readable medium of claim 23, including a bid carrying instruction set that permits a remote purchaser to have a selected bid be carried over during the auction cycle to a subsequently reached purchase price in the event that a desired purchase price is not accepted at the auction site.

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27. (Previously Presented) A method of facilitating remote bidding in a declining price auction, comprising the steps of:

facilitating communication between a remote location and a declining price auction site;

utilizing information regarding an auction clock at the declining price auction site;

determining a desired timing difference between a remote clock and the auction clock at the declining price auction site;

controlling operation of the remote clock to precede the auction clock at the declining price auction site;

allowing a remote purchaser to communicate an intention to purchase an item at a selected price; and

generating at least one signal including information regarding the desired purchase price of the remote purchaser.

28. (Previously Presented) The method of claim 27, comprising utilizing a synchronization time stamp provided by the auction site and a start delay variable that is indicative of an expected communication processing delay between the remote location and the auction site.

29. (Previously Presented) The method of claim 27, comprising communicating the purchaser's desired purchase price to the auction site prior to a time when the clock at the auction site reaches the desired purchase price.

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30. (Previously Presented) The method of claim 27, comprising displaying a visual indication of the remote auction clock, information regarding a currently offered product and selectively displaying information regarding other products to be offered at the auction site.

31. (Previously Presented) The method of claim 27, comprising permitting a remote purchaser to have a selected bid be carried over during the auction cycle to a subsequently reached purchase price in the event that a desired purchase price is not accepted at the auction site.